P2 | PURSUITS G THE GLOBE AND MAIL | SATURDAY, MARCH 14, 2020

Where to find Puzzles & Horoscopes | Crosswords, Sudoku and KenKen ■ P18 | Bridge, Horoscopes and last Saturday's solutions ■ P19



RETAIL THERAPY

Feeling nostalgic

Hudson's Bay's latest pop up is a tribute to the 1990s

he Hudson's Bay is taking a trip down memory lane with the launch of the Nostalgia Project, a series of cross-Canada pop-up spaces devoted to all things 1990s. Featuring men's wear, women's wear, footwear, accessories and cosmetics selected from more than 60 brands, it's a celebration of the era that launched fashion moments such as the boy band and the fly girl.

 $To immerse shoppers in a 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ were \ designed \ using 1990s \ experience, the pop-up shops \ experience, the$ store fixtures including tiered wire-mesh shelving and floor-to-ceiling wall decals. Mannequins sport hairstyles popular during the era, while Saturdays in March will feature DJs playing retro music. Expanding the overall experience is an Instagram and Snapchat video campaign inspired by a nineties music video.

The project features the debut clothing collection from Capsule 98, a website, podcast

and Instagram account founded by The Globe and Mail contributor Randi Bergman. For the Nostalgia Project, Bergman collaborated on a line inspired by costumes in 1990s films. Italian streetwear brand GCDS has partnered with classics including Hello Kitty and Care Bears on unique fashion items. The rest of the pop up's clothing and accessories includes similar throwbacks such as hair scrunchies and acrylic clips, Champion sneakers, baby doll dresses and Lip Smacker chapsticks.

The Nostalgia Project is on now at Hudson's Bay's Yorkdale, Sherway Gardens and Queen Street in Toronto, Montreal Downtown and Vancouver Downtown, thebay.com.

- CAITLIN AGNEW

Special to The Globe and Mail

IN STOCK



Capsule 98 heart diamonte denim tote, \$54.



GCDS shirt, \$240.



Polo Ralph Lauren shirt, \$240.

KeepCup Brew, prices start at \$31 through ca.keepcup.com

CURRENTLY OBSESSED WITH

Caffeine hit

One of my New Year's resolutions was to reduce the amount of food packaging waste I generate. I've been keeping on top of this goal by bringing my own mug when I'm buying a coffee, and my current go-to is the KeepCup – a sleek reusable cup designed to fit under a cafe espresso machine, so the barista can make your drink directly in the cup without dirtying other dishes. Available in a range of sizes, materials and colours, I have the glass version with a built-in cork sleeve, and I love how classic it looks. When I get my Americano, the whole coffee experience feels less transactional and more intentional: Instead of chugging and eventually tossing a flimsy disposable cup in the trash, holding something weighty and well-designed reminds me to pause and enjoy my beverage, even if it's just for a few sips before diving back into work.

RITUAL

Face off

There's a strength difference between professional and at-home peels

he goal of a professional chemical peel is to use a type of acid to break down the bonds that hold dead skin healthy skin, removing that top layer and helping to stimulate new skin cells. According to Gabriela Madrid, the master medical esthetician and laser technician at Visage Clinic in Toronto, these treatments have come a long way in the past 10 years and now have very little downtime. In addition to their rejuvenation properties, they're also used in treating conditions such as acne. And unlike the name suggests, they are typically done using natural ingredients derived from things such as milk (lactic acid) or sugar (glycolic acid)

Alongside these professional develop- Special to The Globe and Mail

ments have been the rise of many products offering peel-like treatments at home. While these are effective for at-home maintenance in between pro treatments, Madrid says they'll never have the same results as their professional counterparts. "Anything that you do at home is not going to be as strong, it's more for maintaining the results that you achieve at the clinic," she says. This is because of the pH level, which is more acidic in professional products and closer to the pH of skin in at-ĥome products. And that's a good thing, says Madrid. "It's not advisable for people to do their own strong medical-grade peels."



Laspa Anti-Aging Glycolic Peel, \$130 at select spas and through laspanaturals.com

Style news

- MING WONG

Two new collaborations hit stores on March 12. At Aldo (aldoshoes.com), find the Aldo x Tezza Festival Collection, a footwear capsule collection created between the Canadian footwear company and influencer Tezza Barton. For this capsule, Barton has put her spin on Aldo's Drerissa, a western-inspired boot. And at **H&M** (hm.com), this week saw the release of the second part of its Johanna Ortiz x H&M collection. Ortiz is a Colombian designer known for her floral prints and glamorous silhouettes that have been worn by the likes of Michelle Obama and Lady Gaga. This collection include dresses, tops and swimwear.

Urban Barn, which opened its first store in Vancouver in 1990, has partnered with Victoria-based artist Andrea Soos on a new visual project. The artist, whose work inspired the Canadian furniture and homewares store's rebrand. employs unique patterning and colour schemes in her work and is the subject of a new home decor collection exclusive to Urban Barn. Her creative process is inspired by music and lyrics. The collection is available in Urban Barn stores across Canada. For more information, visit urbanbarn.com.

Now until April 30, RW&Co. stores across the country are accepting shoebox gifts for the Shoebox Project, a registered Canadian charity that collects and distributes giftfilled shoeboxes to women at risk of homelessness in Canada and the United States. These shoeboxes will be given to shelters and programs that serve the stores' local communities. Throughout the season, RW&Co. ambassadors Tessa Virtue, Karine Vanasse and Ashley Callingbull will each be donating a portion of their campaign proceeds to the Shoebox Project. Customers who drop off shoeboxes will be offered 10 per cent off their next purchase. For more information, visit rw-co.com.

Montreal-based scarf brand Niminimi has released a new design honouring murdered and missing women of the world, as well as women who have been the victims of gender-based violence. Founder and designer Nimi Nanji Simard's Can You See Me Now? scarf design uses motifs to raise awareness, including a red dress throughout the design that represents the Indig-enous women who have disappeared on the Highway of Tears. Committed to supporting causes that are important to its clients, Niminim do-nates 20 per cent of online sales to a charity of the client's choice. For more information, visit niminimi.ca.

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